



**Desj**oyaux  
POOLS





BUREAU  
VERITAS

# Desjoyaux's story

*The Desjoyaux group would like to thank you for taking interest in its technology and would like to provide you a brief history of the company.*

*Jean Desjoyaux, originally from the building trade, decided to build a private swimming pool for his children in 1966.*

*At the time there was no market for swimming pools and he had to virtually design everything, structure, filtration, finishing, treatment etc...*

*Once he had built his first pool, several of his friends also wanted to fulfill their dream by building a swimming pool in their garden. This is what promoted Mr. Jean Desjoyaux, in 1968, to set up a company dedicated to building swimming pools.*

*Between 1968 and 1974, the Desjoyaux company built hundreds of pools in reinforced concrete with tiling, sand filter, diatomite, cartridge or electro-physical filtration with or without a peripheral overflow system... However, the most difficult in constructing the swimming pool is the construction time and how to prevent the reinforced concrete from cracking.*

*These have led Mr. Jean Desjoyaux to try out new techniques for pool structures.*

*In 1974, having tested different structures in gunite, wood, polyethylene, aluminium, polyester etc... he invented the "Desco casing" panel. Thanks to permanent quality control provided by the inspection company "bureau VERITAS", this casing allows for all pool dimensions to be installed in record construction time and offer a 10 year guarantee. This structure allows for the concrete to be poured in one time, it gives a monolithic concrete structure to the pool and eliminates the risk of cracking.*

*The lengthy construction time and problems had been solved. There still remained the problems inherent in the filtration parts built into the wall and the hundreds of meters of underground pipe work which after one or several years caused numerous leaks that were very difficult to locate and practically impossible to repair. To avoid all these problems, an alternative to the built-in part and pipes had to be found. The reasoning was simple and made complete sense.*

*Introduction of filtration block. Take the filtration and place it directly on to the walls of the swimming pool. No more pipes, skimmers, discharge pipes or spotlights sealed in the walls...  
**NO MORE LEAKS !***

*That was in 1984.*

*Since then and thanks to the two basic techniques used (Desco structure and Filtration block) Desjoyaux group had made ground-breaking process in the history of swimming pools.*

*Desjoyaux group was listed in the Paris Stock Market in 1992, has a presence in more than 80 countries worldwide represented by sole distributors with a total of over 500 showrooms. The group is now the world leader, having built more than 250 000 pools until 2011. He has achieved this success not by luck but by listening to his clients's sincere advice.*

*BEFORE MAKING A DECISION, remember that a swimming pool is a lifetime investment.*

*You should invest in:*

*1. a professional advisor 2. a straightforward, reliable, tried and tested product 3. a local shop that provides ongoing after sales services.*

*Thanks to the reinforced PVC coating, a technique that allows for upgradings so you can "revamp" your pool, if the need arises. Thanks to Desjoyaux "removable" filtration system, you will also be able to equip your pool with the latest filtration models in the future.*

*To ensure your dream does not turn into a nightmare, your pool should:*

*1. be built quickly (around 10 days) 2. be able to upgrade 3. have a quality aftersale service that only an exclusive international network can provide 4. offer fun, sport and relaxation through hydrotherapy and cross current swimming systems 5. benefic of a real 10 year warranty.*

*BEWARE OF THE EVENTUAL COPIES !!!*

*Remember that your satisfaction is our first aim because we know that, as a satisfied customer, you will act as our best ambassador to recommend our product to your friends.*

*We wish your swimming pool investment will bring you a happy and healthy life.*

**We are not No. 1 by chance.**



PARIS STOCK MARKET





The biggest swimming pool factory in the world 40000 m2

Desjoyaux creates, designs, produces and installs 100% of your swimming pool.



Injection process



Structure production



PVC production



Recycling plant





# No.1 WORLDWIDE EXCLUSIVE NETWORK

- ALBANIA
- ALGERIA
- AUSTRALIA
- AZERBAIDJAN
- BELGIUM
- BENIN
- BRAZIL
- BRUNEI
- BULGARIA
- CAMBODIA
- CAMEROUN
- CANADA
- CHINA
- CYPRUS
- CROATIA
- CUBA
- EGYPT
- ENGLAND
- ESTONIA
- EMIRATES
- FRANCE
- GABON
- GHANA
- GREECE
- GUADELOUPE
- GUYANE
- HUNGARY
- INDIA
- INDONESIA
- IRAK
- ITALY
- JAPAN
- JORDANIA
- KAZAKHSTAN

- KUWAIT
- LATVIA
- LEBANON
- LITUANIA
- MALAYSIA
- MOROCCO
- MEXICO
- NEW CALEDONIA
- OMAN
- UZBEKISTAN
- NETHERLANDS
- POLAND
- PORTUGAL
- QATAR
- REUNION
- ROMANIA
- RUSSIA
- SAUDI ARABIA
- SINGAPORE
- SLOVAKIA
- SPAIN
- SUDAN
- SWITZERLAND
- SYRIA
- TAHITI
- TAIWAN
- THAILAND
- TUNISIA
- TURKEY
- UKRAINE
- U.S.A.
- VIETNAM
- YEMEN

เดจัวโย  
สระสวยน่า

دي جويو  
للمستاحج

Дежуайо  
Бассейны



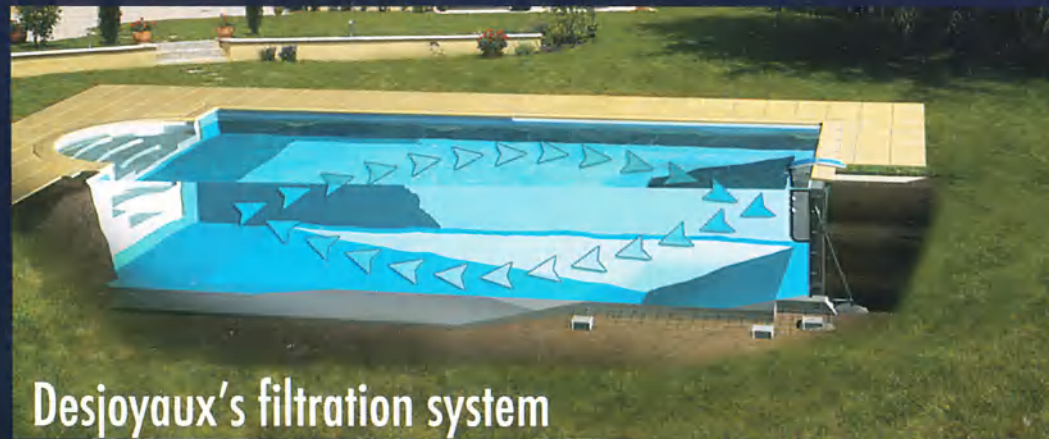
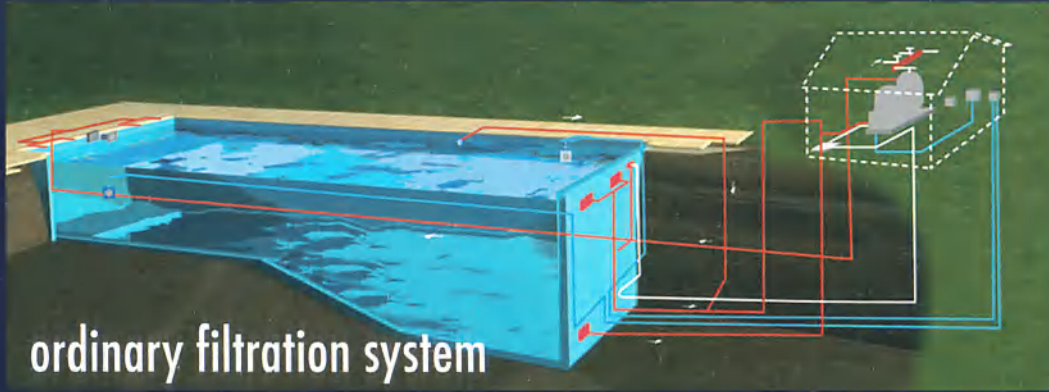
戴思乐  
泳池



Every hour, somewhere in the world, a Desjoyaux swimming pool is born.



# The combination of two exclusive Desjoyaux concepts



10 years guarantee certificate

## One week construction





## The filtration unit

- Invented, patented and produced exclusively by Desjoyaux
- Easy upkeep and maintenance
- Available as a surface-mounted unit, integrated unit or staircase unit
- Pipeless
- Quick to install
- No risk of leakage
- Filtration from 6 to 30 microns

Certified



## The active permanent casing

- Invented, patented and produced exclusively by Desjoyaux
- Rot-proof and environmentally friendly (recycled material)
- Sturdy polypropylene combined with concrete
- Free standing structure
- Resistant to frost and land movements
- Installation certified by Bureau Veritas
- Can be assembled in any shape and size
- Manufacture and installation guaranteed for 10 years



10 years guarantee



GR.i 110



GR.i 251



GR.i 181



PF.i 180



Jet'Set



# FITNESS

MUCH MORE  
THAN  
JUST A POOL !!!

- . cross-current swimming
- . head and shoulders massages
- . anti-cellulite massages
- . reflexology

...

Desjoyaux pools concept

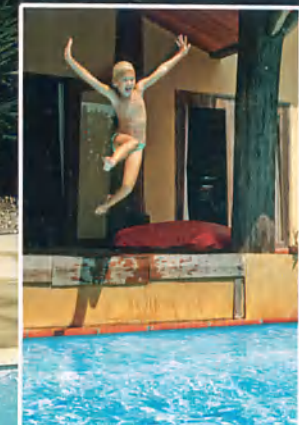
a torrent of Health,  
Freshness and Happiness



# HYDROTHERAPY







Desjoyaux  
POOLS



**Desj**oyaux  
POOLS

From **6** m<sup>2</sup>



**ANY SHAPE ...**





Roof Top

ANY SIZE ...



To 12000 m<sup>2</sup>  
or more...





Salt electrolysis

Maintenance and cleaning products





# FROM DREAM TO REALITY



*Thanks to hundreds of thousands of customers who have put trust in us during nearly half a century of investment in industrial tools, research and innovations, we are today the worldwide leader .*

*This way has been the right one and we will continue .*

*Thank you for your trust .*

[www.desjoyaux.com.my](http://www.desjoyaux.com.my)



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